

April 06, 2015

CARE REAFFIRMS THE RATINGS ASSIGNED TO THE BANK FACILITIES OF **SATNAM RICE MILL**

Rating

Bank Facilities	Amount (Rs. crore)	Rating ¹	Remarks
Long-term Bank Facilities	15	CARE B+ (Single B Plus)	Reaffirmed
Total Facilities	15		

Rating Rationale

The rating assigned to the bank facilities of Satnam Rice Mill (SRM) continues to remain constrained by its modest scale of operations, low profitability margins, leveraged capital structure and weak coverage indicators. The rating is further constrained by working capital-intensive nature of operations, partnership nature of constitution and its presence in a highly competitive and fragmented agro-processing business with a high level of government control.

The rating, however, draws strength from the experienced proprietor in the agro-processing industry, its growing scale of operations and proximity of its processing unit to the paddy-growing areas.

Going forward, SRM's ability to scale-up its operations while improving its profitability margins and capital structure along with effective working capital management would be the key rating sensitivities.

Background

Kaithal-based SRM was established as a proprietorship firm by Mr Sachin Mittal in 2002. The firm is engaged in milling, processing and trading of basmati and non-basmati rice with an installed capacity of 35,000 metric tonnes per annum (MTPA). The processing facility is located in Kaithal, Haryana. The firm procures paddy from the local grain markets through commission agents. SRM has a storage capacity of 1,500 tonnes of paddy. The firm operates in two shifts of 12 hours each. SRM sells its product under the brand name 'Five Star' mainly in Haryana and Delhi through commission agents.

SRM has reported a net profit of Rs.0.28 crore on a total operating income of Rs.89.16 crore during FY14 (refers to the period April 1 to March 31) as compared with a net profit and TOI of Rs.0.28 and Rs.83.89 crore in FY13. During FY15, the firm had achieved total sales of Rs.82.00 crore till February 28, 2015.

Analyst Contact

Name: Mr Achin Nirwani Tel: 011-45333228

Email: achin.nirwani@careratings.com

CARE has classified instruments rated by it on the basis of complexity. This classification is available at www.careratings.com. Investors/market intermediaries/regulators or others are welcome to write to care@careratings.com for any clarifications.

^{**}For detailed Rationale Report and subscription information, please contact us at www.careratings.com

 $^{^1}$ Complete definition of the ratings assigned are available at ${\color{black} \underline{www.careratings.com}}$ and other CARE publications

Brief Rationale



Disclaimer: CARE's ratings are opinions on credit quality and are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. CARE has based its ratings on information obtained from sources believed by it to be accurate and reliable. CARE does not, however, guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by CARE have paid a credit rating fee, based on the amount and type of bank facilities/instruments. In case of partnership/proprietary concerns, the rating assigned by CARE is based on the capital deployed by the partners/proprietor and the financial strength of the firm at present. The rating may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor in addition to the financial performance and other relevant factors.



CONTACT

Head Office Mumbai

Mr. D.R. Dogra

Managing Director Mobile: +91-98204 16002

E-mail: dr.dogra@careratings.com

Ms. Meenal Sikchi

Vice President - Bank Loan & Instrument Rating

Mobile: +91-9819009839

E-mail: meenal.sikchi@careratings.com

CREDIT ANALYSIS & RESEARCH LIMITED

Corporate Office: 4th Floor, Godrej Coliseum, Somaiya Hospital Road, Off Eastern Express Highway, Sion (East), Mumbai - 400 022

Other Office:

Tel: +91-22-6144 3456 | Fax: +91-22-6144 3556

AHMEDABAD

Mr. Mehul Pandya

32, Titanium, Prahaladnagar Corporate Road,

Satellite, Ahmedabad - 380 015

Cell: +91-98242 56265 Tel: +91-79-4026 5656

E-mail: mehul.pandya@careratings.com

BENGALURU

Mr. Dinesh Sharma

Unit No. 1101-1102, 11th Floor, Prestige Meridian II,

No. 30, M.G. Road, Bangalore - 560 001.

Cell: +91-99000 41975

Tel: +91-80-4115 0445, 4165 4529

E-mail: dinesh.sharma@careratings.com

CHANDIGARH

Mr. Sajan Goyal

2nd Floor, S.C.O. 196-197, Sector 34-A,

Chandigarh - 160 022.

Cell: +91 99888 05650

Tel: +91-172-5171 100 / 09

Email: sajan.goyal@careratings.com

CHENNAI

Mr. V Pradeep Kumar

Unit No. O-509/C, Spencer Plaza, 5th Floor,

No. 769, Anna Salai, Chennai - 600 002.

Cell: +91 98407 54521

Tel: +91-44-2849 7812 / 0811

Email: pradeep.kumar@careratings.com

HYDERABAD

Mr. Saikat Roy

401, Ashoka Scintilla, 3-6-502, Himayat Nagar,

Hyderabad - 500 029.

Tel: +91-40-4010 2030

E-mail: saikat.roy@careratings.com

Mr. Rajesh Mokashi

Dy. Managing Director

Mobile: +91-98204 16001

E-mail: rajesh.mokashi@careratings.com

Mr. Ankur Sachdeva

Vice President - Bank Loan & Financial Services

Mobile: +91-9819698985

E-mail: ankur.sachdeva@careratings.com

Tel: +91-22-6754 3456 | Fax: +91-22-6754 3457 | E-mail: care@careratings.com

503, Kaledonia, Sahar Road, Near Andheri Railway Station, Andheri (E), Mumbai - 400 069

JAIPUR

Mr. Harsh Raj Sankhla

304, Pashupati Akshat Heights, Plot No. D-91, Madho Singh Road, Near Collectorate Circle,

Bani Park, Jaipur - 302 016.

Cell: +91 - 94139 69100

Tel: +91-141-402 0213 / 14

E-mail: harshraj.sankhla@careratings.com

KOLKATA

Ms. Priti Agarwal

3rd Floor, Prasad Chambers, (Shagun Mall Bldg.)

10A, Shakespeare Sarani, Kolkata - 700 071.

Cell: +91-98319 67110

Tel: +91-33-4018 1600

E-mail: priti.agarwal@careratings.com

NEW DELHI

Ms. Swati Agrawal

13th Floor, E-1 Block, Videocon Tower,

Jhandewalan Extension, New Delhi - 110 055.

Cell: +91-98117 45677

Tel: +91-11-4533 3200

E-mail: swati.agrawal@careratings.com

PUNE

Mr. Rahul Patni

9th Floor, Pride Kumar Senate,

Plot No. 970, Bhamburda, Senapati Bapat Road,

Shivaji Nagar, Pune - 411 015.

Cell: +91-78754 33355

Tel: +91-20- 4000 9000

E-mail:rahul.patni@careratings.com

CIN - L67190MH1993PLC071691